

Friday, April 5, 2019

THE GUEST HOUSE AT GRACELAND
MEMPHIS, TENNESSEE

Registration: \$100 per member
Non-member price: \$150
BUSINESS CASUAL ATTIRE

The NAWBO Leadership Development Training Series brings driven, influential women together from our 50+ chapters to sharpen skills and renew focus. Join your NAWBO sisters: share ideas, success stories and have some fun too. Two leadership tracks are offered in NAWBO Leadership Development and Professional Leadership Development; perfect for board members and all NAWBO members alike.

AGENDA

1 Complimentary Breakfast & Welcome

LISA COPPOLA

2 State of NAWBO

JEN EARLE, CEO & MOLLY GIMMEL,
NATIONAL BOARD CHAIR



MANAGING PERSONALITIES, CONFLICT AND OTHER ROAD BLOCKS TO SUCCESSFUL BOARD LEADERSHIP

CANDICE GOTTLIEB CLARK

Building a successful NAWBO chapter takes strong leadership and a cohesive board. How best to tap each member's skills? Discover ways to support the success of your Chapter, while learning skills to build your relationships both within and beyond this organization.

- Techniques that encourage participation
- Skills for proactively managing conflict
- Strategies for building consensus and collaborative decision making

Track #1: NAWBO LEADERSHIP DEVELOPMENT



A QUICK GUIDE TO EFFECTIVE BOARD MANAGEMENT

PRESENTED BY KATIE ADAMS FARRELL

An essential overview of best practices for board management and governance for NAWBO chapters: board structure, financial responsibility, conflicts of interest, and more. "What is my role?" "How can I bring the most value?"

- Tips on recruitment, structuring your board, and running effective meetings
- Governance and compliance best practices (filing your 990, Conflict of Interest statement)



DIVERSITY & INCLUSION

PRESENTED BY GWENDOLYN TUCKER

NAWBO Memphis' founders were intentional about diversity & inclusion. They feared otherwise the Chapter would drift and not experience the growth it enjoys today. Each president seeks out and develops an incoming president from a different race and/or ethnic group. Our strength lies in seeking out, and valuing, people who are diverse. During this session, we will discuss how this practice can help your Chapter not only survive but THRIVE.

SHARING BEST PRACTICES: ROUNDTABLES & PANEL DISCUSSION ON CORPORATE SPONSORSHIP DEVELOPMENT

Learn what's working in other chapters and share what is working for you! Topics will include:

- Board Succession & Governance
- Membership/Diversity and Inclusion
- 5 Star Healthy Chapter Program
- Conflict Resolution



EMPATHIC LEADERSHIP: BECOMING A LEADER WHO CARES

PRESENTED BY PRISCILLA ARCHANGEL, PH.D.

"People don't care how much you know until they know how much you care." Leaders who care demonstrate empathy, a form of social awareness and a critical component in building emotional intelligence. They sense others' emotions, understand their perspectives, and take an active interest in their concerns. This builds engagement and connection with employees and members. Learn the four traits of empathy to become a leader who CAREs.

LEVERAGING YOUR TIME & STRENGTHENING OUR BRAND—THE 5-STAR PROGRAM

PRESENTED BY MEGAN PATTON AND MICHELE SCHINA

Track #2: PROFESSIONAL LEADERSHIP DEVELOPMENT



WOMEN WHO LEAD: THE ABCS

PRESENTED BY GWENDOLYN TUCKER

"Businesses need leaders who build great places to work, while making a profit." To realize that dream for your own business, you must know and leverage your ABCs.

During this session Gwendolyn will share how to recognize and break free of the 'invisible disabilities' that hinder your success. Tired of hiding behind a mask and letting others tell you who you are? Your time is now. Step forward and be the leader you were created to be!

- A – Be Authentic
- B – Be Bold
- C – Be Credible



MASTERING NEGOTIATION SKILLS

PRESENTED BY TINA GREENBAUM, LCSW

Specific skills are needed to negotiate successfully. But those skills alone won't bring the desired results, unless you have one important ingredient—emotional control. This workshop explores feelings likely to arise in "high-stakes" negotiation, and how to train yourself to appear "calm, cool and collected."

- Identify and recognize the patterns that cause you to give in or give up
- Regulate your nervous system, so your body is calm, and your mind is clear



LEADERSHIP: IF IT HAS TO DO WITH THE CO, IT HAS TO DO WITH YOU

PRESENTED BY CANDICE GOTTLIEB-CLARK

Being a successful leader often means winging it—deciding in the moment which path to take, opportunities to pursue, and projects to be prioritized. Through case-study, story-telling, and group discussion, this program explore the area leaders often overlook.

- Learn how to onboard and develop a collaborative, high performing team
- Understand which behaviors foster the building of trust and accountability

NAWBO LEADERSHIP DEVELOPMENT TRAINING SERIES

FRIDAY, APRIL 5 | MEMPHIS, TENNESSEE

EVENT SPEAKERS



Priscilla Archangel has a passion for developing successful leaders. She provides executive coaching, leadership and organizational development consulting to individuals and teams at companies in industries such as automotive, healthcare, financial services, hospitality, and with non-profits. Priscilla draws on a wealth of experience from her 30-year career as a global human resources executive at a Fortune 10 company, to help others clarify and accomplish their objectives. As a sought-after speaker, teacher, facilitator, blogger and author of *The Call to Faith Centered Leadership*. She believes that “everything rises and falls on leadership”. She is also the President of the Greater Detroit Chapter of the National Association of Women Business Owners.



Katie Adams Farrell is an entrepreneurial fundraising and nonprofit management expert. Specializing in strategic planning, governance, capital campaigns, grant writing, advocacy, corporate sponsorship, and database management, Katie has managed projects and helped nonprofits across Southern California raise hundreds of millions of dollars.

Katie co-founded her agency, Kerredyn Collaborative, to amplify social enterprise and nonprofit causes. Kerredyn designs, markets, funds, and implements projects with the capacity for big social impact. She also founded and owns KAF Catalyst, a virtual grant-writing shop that provides high-quality affordable grant writing services for nonprofits.



Candice Gottlieb-Clark has built two decades of expertise in helping executives, teams and organizations raise the level of their business functionality, teamwork, and productivity. Recognizing that businesses need external support to gain insight, find objectivity, maintain trust, and provide guidance to their teams and leaders, Candice founded Dynamic Team Solutions.

Along with her team of expert coaches, trainers, and facilitators, Candice has successfully worked hand-in-hand with public and private companies, not-for-profit and governmental agencies in industries including entertainment, education, medical, legal, real estate, construction, financial, manufacturing, and professional services.



Tina Greenbaum, LCSW is an Optimal Performance Specialist, Holistic Psychotherapist, Author, Speaker and Workshop Leader. With over 35 years of experience, she helps CEO's, leaders and aspiring leaders to be as effective as they can be by guiding them to find their own blind spots, both personally and professionally, and then teaches them how to get the best from the teams they lead; ultimately leading to happier employees, increased retention and greater productivity. Using cutting-edge technologies, she combines the latest in neuroscience with ancient traditions of the East. She is the creator of the program *Mastery Under Pressure*, an executive coaching program that teaches Olympic-level mindset skills for peak performance in high-stakes and high-stress environments.



Gwendolyn J. Tucker is the managing partner and lead consultant in Performance Management, Leadership Development, and Diversity & Inclusion for RIX International, and serves as President of the Memphis Chapter of NAWBO.

She created *Leader Who Leads* to aid leaders in their growth and development, is an avid writer and has published posts such as: *Ill-Equipped Leaders*, *Managing & Measuring Work*, *Lead With Style* and *Leadership & Listening*. She has held successive roles in Fortune 500 companies for more than 25 years. A CPA and Internal Auditor, Gwendolyn broadened her skill sets by pursuing roles in Customer Service, Information Technology, Change Management, People Development and Training Her HR skills focus on a concentration in Diversity, Inclusion and Sensitivity Training. She is a skilled facilitator and created the *Diversity At Work Series*.

Free time & Happy Hour Reception to follow. Agenda is subject to change. For more information, to register, and the link to the room block at the Guest House at Graceland: www.nawbo.org/events/nawbo-leadership-development-training-spring. Room block ends March 5, 2019. Reception sponsored by The Coppola Firm.

